

Message Text

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PAGE 01 MOSCOW 10867 281417Z
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P R 281328Z JUL 77
FM AMEMBASSY MOSCOW
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 337
AMCONSUL LENINGRAD
AMEMBASSY VIENNA

UNCLAS MOSCOW 10867

USDOC FOR BEWT/TPD/ROBB

VIENNA FOR VONTILLIUS

E.O. 11652: NA
TAGS: BEXP, UR
SUBJECT: FY 78 PROGRAM - BDO

REFS: (A) USDOC 13838, (B) MOSCOW 10057 (C) MOSCOW 10047

1. USCO AGREES WITH TPD'S CONCEPT OF BDO'S AND UTILITY OF SUCH EVENTS. AS MENTIONED IN TASHKENT REPORTS, ADDITIONAL BDO'S IN OUTLYING CITIES MUST BE ATTEMPTED TO GET RELIABLE READING.
2. USCO STILL OF OPINION (REFTEL A, PARA 2) THAT PULP AND PAPER INDUSTRY OFFERS POTENTIAL BUT ONLY IN THE INSTRUMENTATION AND CONTROLS AREA. BDO AT BUMMASH WAS NOT SUGGESTED, HOWEVER, FOR FOLLOWING REASONS: (1) BUMMASH (JUNE 13-22) COMES AT TIME WHEN RESPONSIBLE OFFICER WILL BE BUSY WITH AIR POLLUTION EVENT NOW SCHEDULED FOR JUNE AND ALSO PREPARING FOR DEPARTURE EARLY JULY (END OF TOUR); AND (2) SECOND OFFICER IS PLANNING LEAVE FOR THAT PERIOD (AFTER CLOSE OF GEO/MIN S/ME). ASSUMING SIMILAR PROCEDURE AS TASHKENT, DEPDIR WOULD LEAVE
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SEVERAL DAYS BEFORE JUNE 13 TO SUPERVISE CONSTRUCTION AND RETURN TO MOSCOW AFTER DISMANTLING, THUS LEAVING A PERIOD WITH ONLY ONE EFFECTIVE OFFICER.

3. WE SUSPECT THAT IF BUMMASH BDO BECOMES REALITY, AMCONGEN LENINGRAD WOULD PLAY IMPORTANT ROLE AND STAFF THE BOOTH. THIS WOULD TAKE SOME PRESSURE OFF USCO TO SEND AN

OFFICER FULL TIME. HOWEVER, THE POSSIBLE ADDITION OF A SECOND BDO FOLLOWING BUMMASH BY ONLY TEN DAYS (INTORGMASH - JULY 4 TO JULY 7) CREATES ADDITIONAL PRESSURES FOR USCO. WE THEREFORE RECOMMEND TPD CONSIDER ONLY ONE BDO, THAT ONE BEING BUMMASH, SINCE IT IS OUTSIDE OF MOSCOW AND A SPECIALIZED EXHIBIT, NOT INTERNATIONAL FAIR. ALSO FOOD PROCESSING CATALOGUES SENT TO UKRAINE COULD SERVE AS EXPLORATORY MARKETING DEVICE FOR EITHER FOOD PROCESSING S/ME OR SOLO.

4. AS AN ALTERNATIVE TO UTILIZING USCO STAFF FOR BDO IN LENINGRAD, OEWD MAY WISH TO CONSIDER SENDING TDAD OFFICER (PER RECOMMENDATION TASHKENT FINAL REPORT) ALONG WITH INDUSTRY SPECIALIST TO SERVE ON STAND WITH AMCONGEN PERSONNEL. DEPDIR USCO WOULD THEN BE IN LENINGRAD ONLY FOR CONSTRUCTION AND DISMANTLING PERIODS RATHER THAN ENTIRE PERIOD, AND USCO OFFICER WOULD NOT BE NEEDED FOR ENTIRE PERIOD EITHER. THIS WOULD HELP CONSIDERABLY DURING MANPOWER SHORTAGE PERIOD.

5. USCO OPEN TO COMMENTS/SUGGESTIONS. TOON

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